



July 30, 2010

Dear Magic City Classic Parade Invitee,

Greetings and welcome to the 69th Annual McDonald's Magic City Classic Parade to be held in downtown Birmingham, October 30, 2010 at 8:00 am. Alabama A&M University is proud to be your host this year. My name is Kathy Coleman, and I am the chairman of the Magic City Classic Parade Committee. I am enclosing, with this letter, a registration application for non Marching Bands to participate in this year's parade. All high school marching bands must complete a Parade Application, which can be found on the Magic City Classic website, www.themagiccityclassic.com. A marching band is defined as an ensemble of musicians that march in time to the music for entertainment at events and in parades. Marching bands consist of brass, wind, and percussion instruments, drum majors, majorettes, dance teams and color guard. For the Magic City Classic parade we will allow high school cheerleaders to be included with the marching band. All other groups including, independent dance teams, independent baton twirlers, etc. as well as bands that are NOT categorized as marching bands are to complete the attached registration form.

Please make sure your application is in by **September 24, 2010 as no late applications will be accepted.** For your information, a confirmed listing of parade participants will be posted on www.themagiccityclassic.com. This list will be updated every Friday leading up to the parade. All confirmation packages will be mailed on or around October 4, 2010.

Due to safety concerns expressed by the Birmingham Police, **NO motorcycles or horses will be allowed in the parade.** Also, **High School Fraternities or Sororities will not be allowed** to participate in the parade. Thank you for your cooperation with these issues. If you have any questions or concerns, please call me at 205-967-4745 x 230. I look forward to hearing from you. Thank you for your interest and cooperation in the McDonald's Magic City Classic Parade.

Sincerely,

Kathy Coleman

Kathy Coleman
Chairman
Magic City Classic Parade Committee



2010 MCDONALD'S MAGIC CITY CLASSIC PARADE
PARADE APPLICATION – NON MARCHING BANDS

Parade Participant: _____

Address: _____

City: _____ State _____ Zip Code _____

Responsible Party: _____

Telephone: Work _____ Home _____ Email _____

Please Circle One

Organization (\$200)
(non profit, fraternities, sororities, churches)

Business (\$500)

Politician (\$500)

No Personal Checks Accepted!!!

Only Money Orders and Certified Checks made payable to the Alabama A&M Alumni Assoc B'ham Chapter Accepted!!!

Applications without Certified Funds will not be accepted!!!

Each participant is only permitted ONE unit in the parade.

(one unit = one car OR one float OR a walking unit)

Type of Unit (please circle one): WALKING -OR- FLOAT -OR- MOTOR

Signature of Responsible Party

Date

****DO NOT FAX APPLICATIONS, PLEASE MAIL APPLICATIONS TO ADDRESS BELOW****

APPLICATIONS MUST BE RECEIVED BY FRIDAY, SEPTEMBER 24, 2010

No applications will be accepted after September 24, 2010. There will be NO EXCEPTIONS.

Mail to:

Ms. Kathy Coleman

Alabama A&M Alumni Association-Birmingham Chapter

P.O. Box 550395

Birmingham, AL 35255

Phone: (205) 967-4745 x 230

Visit www.themagiccityclassic.com for a confirmed listing of parade participants and additional information.
Confirmation packages will be mailed out October 6, 2010.