



July 30, 2010

Dear Magic City Classic Parade Invitee,

Greetings and welcome to the 69th Annual McDonald's Magic City Classic Parade to be held in downtown Birmingham, October 30, 2010 at 8:00 am. Alabama A&M University is proud to be your host this year. My name is Kathy Coleman, and I am the chairman of the Magic City Classic Parade Committee. I am enclosing, with this letter, a parade application for Marching Bands who are interested in participating in this year's parade. A marching band is defined as an ensemble of musicians that march in time to music for entertainment at events and in parades. Marching bands consist of brass, wind, and percussion instruments, drum majors, majorettes, dance teams and color guard. For the Magic City Classic parade we will allow high school cheerleaders (**names included with band roster**) to be included with the marching band. All other groups including but not limited to, independent dance teams, independent baton twirlers, etc. as well as bands that are NOT categorized as marching bands are to complete the NON Band Application, which can be found on the Magic City Classic website, www.themagiccityclassic.com.

For those bands that are defined as a marching band, please complete the attached registration form. For the second year in Magic City Classic Parade history, marching bands submitting registration forms by the deadline must meet specific requirements, which are as follows:

- All registration forms must be submitted by September 10, 2010 (**no late applications will be accepted**)
- In addition to completing the registration form, marching bands are to include the following:
 - Letter detailing band qualifications, awards, and any other parade participation (*100 words or less*)
 - Current photograph of marching band
 - Current roster of marching band (including chaperones)
 - Two (2) letters of recommendation
 - DVD/VHS of band performance (optional)

Due to increased demand in parade participation, there is a possibility that bands who meet all the requirements listed above will not be selected. Marching bands will be notified of the parade committee's decision on or around October 4, 2010. For those bands that are not selected, we encourage you to apply in 2011.

Thank you for your cooperation. If you have any questions or concerns, please contact me at 205-967-4745 x 230. Thank you for your interest and cooperation in the McDonald's Magic City Classic Parade.

Sincerely,

Kathy Coleman

Kathy Coleman
Chairman
Magic City Classic Parade Committee



i'm lovin' it.™

2010 MCDONALD'S MAGIC CITY CLASSIC PARADE
PARADE APPLICATION – MARCHING BANDS

Band Name: _____ Contact Person & Title _____

School Name: _____

Mailing Address: _____

City: _____ State _____ Zip Code _____

Telephone: _____ Cell# _____ Email: _____

Band membership Information (Please use accurate information)

Total Number of Band Members: _____ (please detail number of members per unit below)

Flags _____ Rifles _____ Cheerleaders _____ Percussions _____
Brass _____ Woodwinds _____ Drum Line _____ Other _____

The following MUST be included with your application:

- Letter detailing band qualifications, awards, and any other parade participation (100 words or less)
- Current photograph of marching band
- Current roster of marching band (including chaperones)
- Two (2) letters of recommendation
- DVD/VHS of band performance (optional)

No applications will be accepted after September 10, 2010. There will be NO EXCEPTIONS.

Mail completed applications to:
Ms. Kathy Coleman
Alabama A&M Alumni Association-Birmingham Chapter
P.O. Box 550395
Birmingham, AL 35255
Phone: (205) 967-4745 x 230

Bands will be notified of their participation on or around October 4, 2010. If your band is selected to appear in the parade, there is NO participation fee and all band members included on the roster will receive one (1) general admission ticket to the Magic City Classic Football Game, which will take place October 30st at Legion Field (time TBA). In addition, one (1) band chaperone per 10 band members will receive one (1) general admission ticket.

The undersigned certifies that this application has been read and understood and any statements made in connection with the application and agreements are true and accurate. **The undersigned understands incomplete applications will not be considered and completion of the application does not guarantee participation.**

Band Director Signature

Print Name

Date

Principal's Signature

Print Name

Date